

The National Transition Event

Silverstone Monday 24th Feb 2025

THE
NATIONAL»»
TRANSITION
EVENT

*Your opportunity to be at
the forefront of the UK's
largest Armed Forces
Community celebration*



About NTE 2025



Held annually at Silverstone the **National Transition Event** is the largest event of this kind held anywhere in the UK. It's not a standard 'jobs fair' but is an opportunity for hundreds of members of the Armed Forces community to meet with supportive employers, Armed Forces charities and other organisations that can help aid a successful and sustainable transition. In addition we facilitate networking opportunities, and **new for 2025**, along with our popular Automotive and Renewable halls, we will also have a number of sector zones.

We are grateful for the support of the **Ministry of Defence** and the **Office for Veterans' Affairs** as well as a number of government agencies who attend on the day.

Over the course of a day we create the space for:

- Life changing opportunities
- Championing organisations, sectors & skills
- Delivery of the 'Troops' Track Day' on the GP Circuit

This is the premier event in the Armed Forces community calendar!



WHAT OUR PARTNERS THINK

Collaboration is at the heart of NTE. Here are the views of just a handful of our supporting organisations.



Centrica

"We're creating the green workforce of the future as we transition to Net Zero. Centrica's continued attendance at NTE is a core part of that strategy."



The Royal Marines Charity

"NTE is an incredibly valuable showcase giving us the opportunity to meet with those in the Corps Family who might be seeking new careers but also to make really useful contacts with many new companies."



LinkedIn

"This is my third year attending with our fantastic LinkedIn coaches team to give advice and support on how armed forces personnel transitioning to civilian life can leverage LinkedIn to help them find their next career."

Service Couple- Lucy & Ryan Morley

“We recently felt the positive power of community through Ryan’s inclusion as Cycling Head Coach during the Invictus Games, that has helped us transition as a Service family. We both attended NTE and felt the same impact of community here too and would highly recommend to others.”



What Our Community Feels about NTE

See how our attendees
reflect on attending NTE

Our Audience

The Armed Forces community, industry and government value this event.

NTE sees **over 1000 Armed Forces Community job seekers, made up of Serving Personnel, Veterans, Reservists and their families**, walk through the door of Silverstone's impressive 'Wing' situated above the famous GP circuit. They are greeted by **over 200 cross-sector organisations**.

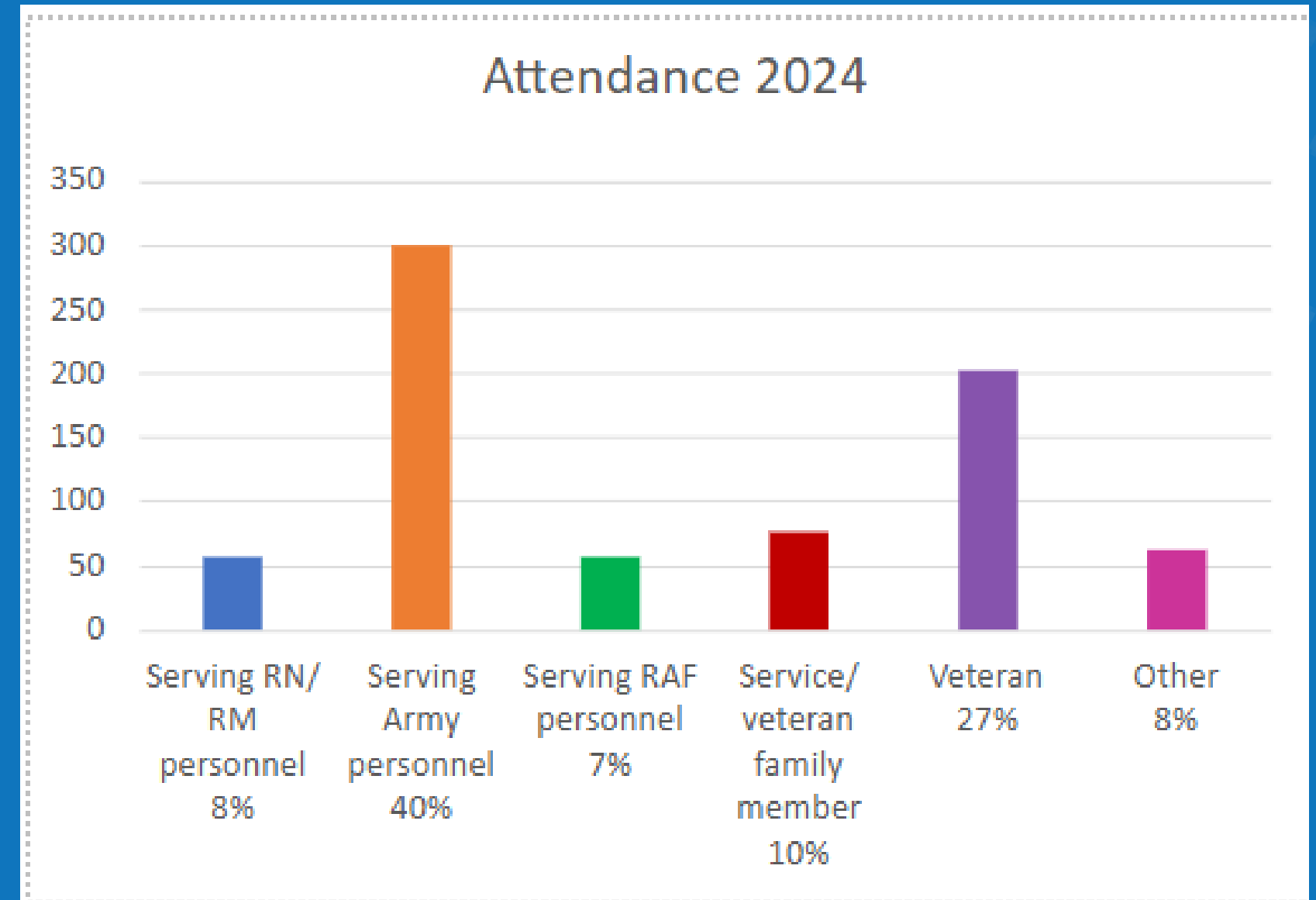
We survey our attendees with **98% saying that they would recommend NTE to a friend or colleague** up from 95% in 2023. To maintain such a quality event we seek high-calibre organisations to enable us to deliver the support our attendees deserve.

This event makes a difference to the life chances of our Veterans and their families, with **76% of those surveyed telling us that NTE24 made them feel better prepared and more confident about transition**. Strikingly, **94% rated NTE as either very good or excellent**.

98% of companies who exhibited said that they would be very likely, or quite likely, to recommend to other potential exhibitors. Here's just one of their voices:

"NTE2024 gave us a great opportunity to begin our partnerships with service personnel and meet people that could add value to our business." Antac.

Will you be one of the organisations to help us make an impact on the lives of our Armed Forces community?



*sample taken from 2024 feedback survey



PLATINUM

There is only one Platinum sponsor at NTE25.
Be the exclusive flagship premium partner for £30k.



GOLD

We have space for just 2 Gold sponsors.
For £15k enjoy a high return on investment.



SILVER

This is limited to 8 sponsors.
Experience huge benefits starting at £7k.



BRONZE

Accessible and offering more value than the standard exhibitor charge
(which is included) for just £2k.

*Prices subject
to +VAT

Standard exhibitor contribution starts from just £400

Sponsorship Opportunities

See how you can get your brand in front of thousands from right across the Armed Forces and help us deliver our largest and most highly impactful event yet!



The exclusive benefits of being our Flagship PLATINUM Partner

PRE EVENT

POST EVENT

DURING EVENT



Brand activation via announcement in Pre Event Mission Motorsport Newsletter

Assigned a team host



New for 2025



Event team members assigned to assist in making the most of your sponsorship

Key note speaking slot



Opportunity to share your company promo video to registered attendees

Branding throughout venue



Brand awareness with exclusive social media posts to 35k+ followers

Referenced in event speeches



Joint media interview with Mission Community

The largest exhibitor stand in prime location



Partnership announced in event press release

Unlimited team tickets and volunteering opportunities



Custom mini page on NTE website

Speaking slot at attendee mandatory briefings to every attendee



Piece to camera participation in event comms & engagement plan



Private meeting invite for VIPs attendee engagements in President's Suite



Logo front and back of NTE official event guide plus featured article 1k copies



President's Suite - refreshments and lunch buffet for speakers and guests - 2 places



New for 2025



Post event wash up review



Prominent in post-event comms



Armed Forces advocacy evidence for ERS awards



Downloadable link to professional images and video



Sharable Professional Platinum Sponsor video produced and hosted on website for 12 months

Other Packages Benefits comparison



GOLD



SILVER



BRONZE

 Sponsor social media	 Dedicated posts	 Shared with 7 others in logo montage	 Shared in logo montage
 Sponsor on website	 Shared with 1 other in logo montage	 Shared with 7 others in logo montage	 Shared in logo montage
 Exhibitor stand	 Very Large size included with choice of location	 Large size included	 Standard size included
 Mentioned in speeches	 Singled out in speeches	 Thanked with other Silver sponsors	 Thanked with other Bronze sponsors
 Advert in Official NTE event guide	 Full page advert in event guide	 Half page advert in event guide	 Logo shared with other Bronze in logo montage
 Speaking slots	 On hall stage		
 Team tickets to attend	 As many as required	 8 team members	 4 team members
 Branding placements	 Dedicated prominent brand sponsor banner in your hall	 Large featured with Silver group sponsors	 Logo shared with other Bronze in logo montage
 Event Recognition Certificate	  For displaying on stand	 For displaying on stand	 For displaying on stand

Summary of How Our Sponsors Benefit

Highly visible marketing at the largest event for the Armed Forces community

Not only is this a branding opportunity, but most importantly, it is the **premier coming-together of the community.**

You have the chance to drive the engagement with hundreds of job seekers and others from right across industry, government and the third sector.

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Fresh media **content** and **engagement**

Depending on what level you choose, you have the opportunity to take advantage of a decade's worth of online community engagement building via our social media channels and our newsletter, as well as leaning into our ambitious media plan.

Hundreds of face-to-face **leads** for each sponsor

NTE draws people from right across the Armed Forces community. So whether that be B2B, or engaging face-to-face with those seeking out their next career move, we can put your brand front and centre in their sights both online and in person.

National Transition Event

Join us for an unmissable day
and collaborate with us as we
bring the Armed Forces
community together at
Silverstone on
Monday 24th Feb 2025.

To reserve your place contact
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